



**VISIT DANA POINT  
BOARD OF DIRECTORS**

**GEORGE MUNZ**  
*Board Chair*

General Manager  
Waldorf Astoria Monarch  
Beach Resort & Club

**KELLY STEWARD**  
*Board Vice-Chair*

General Manager  
The Ritz-Carlton, Laguna  
Niguel

**DANIEL ADER**  
*Board Secretary*

General Manager  
Hilton Garden Inn  
Dana Point Doheny Beach

**DANA UNZUETA**  
*Board Treasurer*

General Manager  
Blue Lantern Inn

**BEN LY**  
*Director at Large*

General Manager  
Laguna Cliffs Marriott Resort  
& Spa

**ADVISORY MEMBERS**

**Kelly Reenders**

City of Dana Point  
**Vickie McMurchie**  
Dana Point Chamber  
of Commerce

**VISIT DANA POINT STAFF**

**Heather Johnston**

Executive Director

**Christian Petersen**

Director of Business  
Development

**Katie McGann**

Marketing & Destination  
Development Manger

**BOARD OF DIRECTORS MEETING AGENDA REGULAR ADJOURNED MEETING**

DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point

Tuesday, November 26, 2024 3:00PM to 5:00PM

**UPDATED Location: Blue Lantern Inn**

**34343 Street of the Blue Lantern, Dana Point, CA 92629**

**Zoom link: <https://us04web.zoom.us/j/73655817389?pwd=uNVQppjXvLJKpRnznJvq8XY07Ntbei.1>**

**Via Phone: +1 (669) 444-9171 Passcode# 73655817389**

PER BROWN ACT AB 2449 Rules (effective Jan 1, 2023 to Dec 31, 2025) Visit Dana Point will hold this meeting in person with a board quorum but will have a board member attending virtually. Members are the public are welcome to join using the above public access link or in person.

**1. CALL TO ORDER**

- a. Roll Call (Board Chair to verbally announce each board member by name. Attending board members must reply verbally that they are present.)

**2. PUBLIC COMMENTS**

- a. Any person wishing to address the Board during the Public Comments section or on an Agenda item who is not present to address the board in person is asked to submit an e-mail to [info@visitdanapoint.com](mailto:info@visitdanapoint.com) from the time agenda is posted up until one (1) hour prior to the meeting convening. E-mails will be distributed for the record prior to the meeting. If the sender so requests, the email will be read into the record at the meeting not to exceed three (3) minutes in length.

**3. ACCEPTANCE OF AUGUST 14, 2024 BOARD MEETING MINUTES**

- a. Board motion, discussion, vote.

**4. 2023 AUDIT & ANNUAL REPORT**

- a. Board motion, discussion, vote.

**5. 2025 TID RENEWAL**

- a. Board motion, discussion, vote.

**6. 2025 PLANNING & BUDGET**

- a. Board motion, discussion, vote.

**7. 2025 BOARD POSITIONS**

- a. Board motion, discussion, vote.

**8. FINANCIALS & STAFF REPORT**

**9. BOARD MEMBER COMMENTS / UPDATES**

**10. NEW BUSINESS**

**11. ADJOURNMENT**

Brown Act: Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed be posted at least 72 hours prior to the regular meeting. Agendas are posted on the Visitdanapoint.com website and at 34188 PCH, Suite A, Dana Point, CA 92629 (Office location). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Heather Johnston at (949) 723-9914 at least 48 hours prior to the meeting.

Notice to the Public: You are welcome and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.