

**VISIT DANA POINT
BOARD OF DIRECTORS**

GEORGE MUNZ

Board Chair

General Manager
Waldorf Astoria Monarch
Beach Resort & Club

KELLY STEWARD

Board Vice-Chair

General Manager
The Ritz-Carlton, Laguna
Niguel

DANIEL ADER

Board Secretary

General Manager
DoubleTree
Suites by Hilton Hotel
Doheny Beach

DANA UNZUETA

Board Treasurer

General Manager
Blue Lantern Inn

SANDY CHIU

Director at Large

Director of Sales &
Marketing
Laguna Cliffs Marriott Resort
& Spa

ADVISORY MEMBERS

Kelly Reenders

City of Dana Point

Vickie McMurchie

Dana Point Chamber
of Commerce

VISIT DANA POINT STAFF

Heather Johnston

Executive Director

Christian Petersen



BOARD OF DIRECTORS MEETING AGENDA REGULAR ADJOURNED MEETING

DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point

Wednesday, April 10th 3:00PM to 5:00PM

Location: Dana Point Chamber of Commerce & Visitor Center

34183 Pacific Coast Hwy Ste A, Dana Point, CA 92629

1. CALL TO ORDER

- a. Roll Call (Board Chair to verbally announce each board member by name. Attending board members must reply verbally that they are present.)

2. PUBLIC COMMENTS

- a. Any person wishing to address the Board during the Public Comments section or on an Agenda item who is not present to address the board in person is asked to submit an e-mail to info@visitdanapoint.com from the time agenda is posted up until one (1) hour prior to the meeting convening. E-mails will be distributed for the record prior to the meeting. If the sender so requests, the email will be read into the record at the meeting not to exceed three (3) minutes in length.

3. ACCEPTANCE OF FEBRUARY 14, 2024 BOARD MEETING MINUTES

- a. Board motion, discussion, vote.

4. FINANCIALS

- a. Monthly Draft Financial Report
- b. VDP Reserve Policy & VDP Financial Policy
 - i. Board motion, discussion, vote.
- c. Possible office location for VDP

5. VDP INCENTIVE REVIEW & UPDATES

- a. Board motion, discussion, vote.

6. STAFF UPDATES

- a. Marketing Job Search

7. BOARD MEMBER COMMENTS / UPDATES

8. NEW BUSINESS

9. ADJOURNMENT