



**BOARD OF DIRECTORS MEETING AGENDA
REGULAR ADJOURNED MEETING**
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point
Wednesday, February 14th 3:00PM to 5:00PM
Location: Dana Point Chamber of Commerce & Visitor Center
34183 Pacific Coast Hwy Ste A, Dana Point, CA 92629

BOARD OF DIRECTORS

GEORGE MUNZ
General anager
Waldorf Astoria Monarch
Beach Resort & Club
Board Chair

KELLY STEWARD
General Manager
The Ritz-Carlton, Laguna
Niguel
Board Vice-Chair

DANIEL ADER
General
Manager
DoubleTree
Suites
by Hilton Hotel Doheny
Beach
Board Secretary

DANA UNZUETA
General Manager
Blue Lantern Inn
Board Treasurer

SANDY CHIU
Director of Sales &
Marketing
Laguna Cliffs Marriott
Resort & Spa
Director at Large

**VISIT DANA POINT
STAFF**

Heather Johnston
Executive Director

Christian Petersen
Director of Business
Development

1. **CALL TO ORDER**
 - a. Roll Call
 - b. Board Chair to verbally announce each board member by name. Attending board members must reply verbally that they are present.
2. **ACCEPTANCE OF BOARD AGENDA**
 - a. Board motion, discussion, vote.
3. **PUBLIC COMMENTS**
 - a. Any person wishing to address the Board during the Public Comments section or on an Agenda item who is not present to address the board in person is asked to submit an e-mail to info@visitdanapoint.com from the time agenda is posted up until one (1) hour prior to the meeting convening. E-mails will be distributed for the record prior to the meeting. If the sender so requests, the email will be read into the record at the meeting not to exceed three (3) minutes in length.
 - i. Denise Erkeneff / Public Balloon Ban
4. **ACCEPTANCE OF MEETING MINUTES – from Dec 20, 2023, board meeting**
 - a. Board motion, discussion, vote.
5. **ADDITION OF SANDY CHIU TO VDP BOARD (DOSM Laguna Cliffs Marriott)**
 - a. Sandy Chui will replace Jim Samuels on the VDP board per our bylaws and requested designation from Laguna Cliffs Marriot Resort & Spa ownership.
6. **VDP STRATEGIC PLAN PRESENTATION**
 - a. Board motion, discussion, vote.
7. **FINANCIALS**
 - a. 6-Month 2023 review & updates
 - i. Board motion, discussion, vote.
 - b. Annual audit update
 - i. Board motion, discussion, vote.
 - c. 2024 VDP BUDGET PRESENTATION
 - i. Board motion, discussion, vote.
 - d. Financial Reserves
 - i. Board motion, discussion, vote.
 - e. VDP Incentive review & updates
 - i. Board motion, discussion, vote.
8. **NEW BUSINESS**
9. **ADJOURNMENT**

Brown Act: Government Code §54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify John Ehlenfeldt at john@visitdanapoint.com or Rachel O'Neill-Cusey at roneill@visitdanapoint.com at least 24 hours prior to the meeting.