



BOARD OF DIRECTORS MEETING AGENDA
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point
Location: Blue Lantern Inn, 34343 Street of the Blue Lantern, Dana Point, CA 92629
October 25, 2023 at 11:00 AM

BOARD OF DIRECTORS

GEORGE MUNZ
General Manager
Waldorf Astoria Monarch
Beach Resort & Club
Board Chair

Kelly Steward
General Manager
The Ritz-Carlton, Laguna
Niguel
Board Member

JEFF PERKINS
General Manager
Laguna Cliffs Marriott Resort &
Spa
Board Vice-Chair

DANA UNZUETA
General Manager
Blue Lantern Inn
Board Treasurer

DONOVAN STEPHENS
General Manager
DoubleTree Suites
by Hilton Hotel Doheny Beach
Secretary

CALL TO ORDER –

Roll Call – Board Chair to verbally announce each board member by name. Attending board members must reply verbally that they are present.

PUBLIC COMMENTS

1. Any person wishing to address the Board during the Public Comments section or on an agenda item may do so in person, and alternatively any person who is not present to address the Board in person is asked to submit an email to info@visitdanapoint.com from the time the agenda is posted up until on (1) hour prior to the meeting convening. Emails will be distributed for the record prior to the meeting. If the sender so requests, the email will be read into record at the meeting not to exceed three (3) minutes in length.

APPROVAL OF MINUTES

2. Approval of minutes from March 27, 2023

CHAIRMAN REPORT

3. Approve fulfillment of board vacancies of the Doubletree Doheny Beach position with Daniel Ader and Laguna Cliffs Marriott position with Jim Samuels.
4. Review and possible action for 2024 Executive Committee positions.

BUDGET DISCUSSION

5. Discussion of fiscal year budget year, '89 Funds, Reserve Account, TBID renewal and other items.
6. Review and approve proposed budget

EXECUTIVE DIRECTOR UPDATE

7. Shop Local Holiday Campaign with DP Chamber of Commerce
8. New Partnerships
9. Staffing
10. Incentive discussion

BOARD COMMENTS/DISCUSSION OR FUTURE AGENDA ITEMS

ADJOURNMENT

Brown Act: Government Code §54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Heather Johnston at heather@visitdanapoint.com at least 24 hours prior to the meeting.