



BOARD OF DIRECTORS APPLICATION FORM

Thank you for your interest in serving as a member of the Board of Directors of the Visit Dana Point. Serving on the board is a rewarding experience and an opportunity for personal and professional growth. Tourism plays a key role in Dana Point's economy. Approximately 39.3% (more than 1 in 3) of all jobs in Dana Point are sustained by Tourism, generating \$195.5 million in income. Additionally, tourism accounts for \$487.1 million in visitor spending and \$600.5 million in total business sales, including indirect and induced impacts.

By joining the board of directors of Visit Dana Point your expertise will be used to support the overall economy of Dana Point.

This application confidential and will be kept on file. Applications are used by the Board of Directors to identify and evaluate potential board candidates. All new directors are elected by a majority vote of current board members.

BOARD MEMBER RESPONSIBILITIES

1. Serves a minimum of one (1) one-year term on the Board. Eligible to serve additional years if re-elected.
2. Board Members must be in a leadership position, ideally a General Manager, President, VP, etc, at the hotel where they are employed or within the ownership organization.
3. Strives to attend all board meetings and participate on standing and ad hoc committees.
4. Participates in strategic planning and provides leadership and guidance to Visit Dana Point.
5. Stays informed about committee matters, is prepared for meetings, and reviews and comments on minutes and reports.
6. Builds a collegial working relationship with other committee members that contributes to consensus.
7. Participates in the advancement of the strategic plan of Visit Dana Point.
8. Remains honest and neutral and does not engage in conflict of interests or make decisions that will provide a personal benefit when such a decision is not in the best interest of the organization.

ELECTION PROCESS

1. Completed applications must be received by June 15, 2020.
2. Visit Dana Point board and President will review each application.
3. One (1) – three (3) board seats will be filled.
4. Visit Dana Point President will contact newly elected board members to welcome them to the leadership of Visit Dana Point.
5. Board member term starts on July 1, 2020

Please return the completed application to Visit Dana Point, Attn: Jonny Westom, President by email to jwestom@visitdanapoint.com

Visit Dana Point offers an equal opportunity to all applicants.



Board of Directors Application FY 2020 - 21

APPLICANT INFORMATION:

Applicant Name: _____ Title: _____

Dana Point Hotel Employer: _____

Applicants Location: _____

Phone: _____ Cell Phone: _____

Work Email: _____

INDUSTRY EXPERIENCE:

How long have you been in your current position? Years: _____

What is your total experience working at a hotel or in the hotel industry? Years: _____

How many years' experience do you have in a senior management role at a hotel, destination marketing organization, or other hospitality business? Years: _____

Please describe your interest in becoming a Board of Director of Visit Dana Point:

NON-PROFIT EXPERIENCE:

Please indicate below types of board positions you have held and experience:

ORGANIZATION TYPE

EXPERIENCE

- Non-profit (general) Years: _____
- Destination Marketing Organization (DMO) Years: _____
- Convention & Visitors Bureau (CVB) Years: _____
- Business Improvement District (BID) Years: _____

Please list your non-profit board participation:

ORGANIZATION

ROLE/POSITION

1. _____
2. _____
3. _____

NON-PROFIT EXPERIENCE:

To be considered for a Board position with Visit Dana Point, you must agree to each of the following statements:

- I will strive to attend all board meetings and lend my expertise to help Visit Dana Point meet its mission.
- I have the authority to speak on behalf of my hotel employer.
- I will be neutral when conducting board related business and act in the best interest of the organization.
- I have not been convicted of a felony or offensive crime.
- I will sign a Conflict-of-Interest form and refrain from any conflict of interest while on the board.
- I understand that the Board of Director positions are voluntary and not paid positions.

Signature

Date