



BOARD OF DIRECTORS REGULAR MEETING AGENDA

DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point

Location: Visit Dana Point

33971 Selva Road, Suite 125, Dana Point, CA 92629

Wednesday, March 4, 2020 2:00 p.m.

BOARD OF DIRECTORS

JIM SAMUELS

Managing Director
Laguna Cliffs Marriott Resort &
Spa
Chairman

JEREMY WILSON

General Manager
DoubleTree Suites
by Hilton Hotel Doheny Beach
Vice-Chairman

SHANNON GILBERT

Director of Sales & Marketing
The Ritz-Carlton, Laguna
Niguel
Board Secretary

IAN PULLAN

Vice President
Asset Performance
KSL Resorts –
Monarch Beach Resort
Board Treasurer

VISIT DANA POINT STAFF

JONNY WESTOM

Executive Director

RACHEL O'NEILL CUSEY

Director of Sales

CARRIE DI GUIDO

Marketing & Comm. Manager

CALL TO ORDER

1. Roll Call

PUBLIC COMMENTS

2. Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. If anyone has handouts to distribute to the Board, please hand them to the Visit Dana Point staff for distribution.

MEETING MINUTES

3. Approval of Meeting Minutes – February 21, 2019

CHAIRMAN REPORT

FINANCE REPORT

EXECUTIVE DIRECTORS REPORT

4. Review: Sales & Marketing Plan
5. Review: Travel Calendar
6. Update: TBID Development

CLOSED SESSION

7. Executive Director Performance Evaluation (§ 54957)

BOARD MEMBER COMMENTS

ADJOURNMENT

Brown Act: Government Code §54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jonny Westom at jwestom@visidanapoint.com or 949- 441-5133 at least 24 hours prior to the meeting.