



BOARD OF DIRECTORS REGULAR MEETING AGENDA

DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point

Location: Laguna Cliffs Marriott Resort & Spa

25135 Park Lantern, Dana Point, CA 92629

Friday, February 21, 2020 11:00 a.m.

BOARD OF DIRECTORS

JIM SAMUELS

Managing Director
Laguna Cliffs Marriott Resort & Spa
Chairman

JEREMY WILSON

General Manager
DoubleTree Suites
by Hilton Hotel Doheny Beach
Vice-Chairman

SHANNON GILBERT

Director of Sales & Marketing
The Ritz-Carlton, Laguna Niguel
Board Secretary

IAN PULLAN

Vice President
Asset Performance
KSL Resorts –
Monarch Beach Resort
Board Treasurer

VISIT DANA POINT STAFF

JONNY WESTOM

Executive Director

RACHEL O'NEILL CUSEY

Director of Sales

CARRIE DI GUIDO

Marketing & Comm. Manager

CALL TO ORDER

1. Roll Call

PUBLIC COMMENTS

2. Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. If anyone has handouts to distribute to the Board, please hand them to the Visit Dana Point staff for distribution.

SPECIAL PRESENTATION

3. THR!VE 3 Sixty Festival

MEETING MINUTES

4. Approval of Meeting Minutes – December 16, 2019

CHAIRMAN REPORT

5. Review and possible action:
Fill secretary vacancy with board member Shannon Gilbert
6. Chairman's Report

FINANCE REPORT

7. Review and possible action:
2019 Financials
8. Review and possible action:
Open a reserve account for '89 district funds
9. Review and possible action:
Reserve fund request: 1) Brand Launch Event; 2) IPW-20

EXECUTIVE DIRECTORS REPORT

10. 2019 Recap Report
11. Announcement of New Staff Member: Rachel O'Neill-Cusey
12. Sales Report

CLOSED SESSION

13. Executive Director Performance Evaluation (§ 54957)

BOARD MEMBER COMMENTS

ADJOURNMENT

Brown Act: Government Code §54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jonny Westom at jwestom@visidanapoint.com or 949-441-5133 at least 24 hours prior to the meeting.