

# BOARD OF DIRECTORS REGULAR MEETING AGENDA

**DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point**

Location: 33971 Selva Rd, Dana Point, CA 92629

Tuesday, June 18, 2019 3:00 p.m.

# CALL TO ORDER

**BOARD OF DIRECTORS**

**JIM SAMUELS**

Managing Director

Laguna Cliffs Marriott Resort & Spa

*Chairman*

**JEREMY WILSON**

General Manager DoubleTree Suites

by Hilton Hotel Doheny Beach

*Vice-Chairman*

**BRUCE BRAINERD**

General Manager

The Ritz-Carlton, Laguna Niguel

*Board Treasurer*

**IAN PULLAN**

General Manager & Vice President

Monarch Beach Resort

*Board Secretary*

**STAFF**

**JONNY WESTOM**

Executive Director Visit Dana Point

**QUENTIN ROBERTS**

Director of Sales Visit Dana Point

* 1. Roll Call

# PUBLIC COMMENTS

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a “Request to Speak” form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. If anyone has handouts to distribute to the Board, please hand them to the Visit Dana Point staff for distribution.

# CONSENT CALENDAR

* 1. Approval of Meeting Minutes – April 12, 2019
  2. YTD Financial Statements

# CHAIRMAN REPORT

* 1. Review and possible action:
     + TBID renewal and Service Plan and Management District Plan with city of Dana Point notes.
  2. Review and possible action:
     + Proposed FY 2019-20 Sales & Marketing Plan
  3. Discussion: Assembly Bill 1162 (AB1162)
  4. Review and possible action:
     + Sponsorship Requests
       - OCVA Orange County Hospitality Workforce Campaign
       - Mission San Juan Capistrano
       - Vintage Festival

# FINANCE REPORT

* 1. Review and possible action:
     + FY 2019/20 Budget

# EXECUTIVE DIRECTORS REPORT

# SALES REPORT

* 1. Review and possible action:
     + Policy Change for VDP Offered Incentives

# BOARD MEMBER COMMENTS

1. **ADJOURNMENT**

*Brown Act: Government Code §54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jonny Westom at* [*jwestom@visidanapoint.com*](mailto:jwestom@visidanapoint.com) *or 949- 441-5133 at least 24 hours prior to the meeting.*