



**BOARD OF DIRECTORS
REGULAR MEETING AGENDA
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point**
Location: Laguna Cliffs Marriott Resort & Spa - 25135 Park Lantern, Dana Point, CA
Wednesday, August 8, 2018 12:00 p.m.

BOARD OF DIRECTORS

JIM SAMUELS
Managing Director
Laguna Cliffs Marriott Resort & Spa
Chairman

JEREMY WILSON
General Manager
DoubleTree Suites
by Hilton Hotel Doheny Beach
Vice-Chairman

BRUCE BRAINERD
General Manager
The Ritz-Carlton, Laguna Niguel
Board Treasurer

IAN PULLAN
General Manager
Monarch Beach Resort
Board Secretary

STAFF

JONNY WESTOM
Executive Director
Visit Dana Point

- 1. CALL TO ORDER**
 - a. Roll Call
- 2. PUBLIC COMMENTS**

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. If anyone has handouts to distribute to the Board, please hand them to the Visit Dana Point staff for distribution.
- 3. CONSENT CALENDAR**
 - a. Approval of Meeting Minutes – August 1, 2018
 - b. Approval of Financial Statements
 - c. Approval of Employee Handbook
- 4. CHAIRMAN REPORT**
 - a. Discussion & possible action: Visit Dana Point TBID Renewal & Civitas Agreement
- 5. TREASURER REPORT**
- 6. EXECUTIVE DIRECTOR REPORT**
- 7. INCENTIVE PLAN DISCUSSION**
 - a. Discussion & possible action on employee incentive plans
- 8. NEW BUSINESS**
 - a. Sales & Marketing Activities & Initiatives
 - b. Items for future board meetings
- 9. BOARD MEMBER COMMENTS**

Brown Act: Government Code §54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jonny Westom at jwestom@visidanapoint.com or 949-441-5133 at least 24 hours prior to the meeting.