



**BOARD OF DIRECTORS  
REGULAR MEETING AGENDA  
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point**  
Location: 33971 Selva Road, Ste 125, Dana Point, CA 92629  
Wednesday, August 1, 2018 1:00 p.m.

**BOARD OF DIRECTORS**

**JIM SAMUELS**

Managing Director  
Laguna Cliffs Marriott Resort & Spa  
Chairman

**JEREMY WILSON**

General Manager  
DoubleTree Suites  
by Hilton Hotel Doheny Beach  
Vice-Chairman

**BRUCE BRAINERD**

General Manager  
The Ritz-Carlton, Laguna Niguel  
Board Treasurer

**IAN PULLAN**

General Manager  
Monarch Beach Resort  
Board Secretary

**STAFF**

**JONNY WESTOM**

Executive Director  
Visit Dana Point

**1. CALL TO ORDER**

- a. Roll Call

**2. PUBLIC COMMENTS**

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. If anyone has handouts to distribute to the Board, please hand them to the Visit Dana Point staff for distribution.

**3. CONSENT CALENDAR**

- a. Approval of Meeting Minutes – June 27, 2018
- b. Approval of Financial Statements
- c. Approval of Employee Handbook

**4. CHAIRMAN REPORT**

- a. Discussion: Visit Dana Point TBID – Guest Civitas Advisors

**5. TREASURER REPORT**

- a. Approval of 2016 & 2017 Financial Audit

**6. EXECUTIVE DIRECTOR REPORT**

**7. NEW BUSINESS**

- a. Sales & Marketing Activities & Initiatives
- b. Items for future board meetings

**8. BOARD MEMBER COMMENTS**

**9. ADJOURNMENT**

*Brown Act: Government Code §54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jonny Westom at [jwestom@visidanapoint.com](mailto:jwestom@visidanapoint.com) or 949-441-5133 at least 24 hours prior to the meeting.*