



**BOARD OF DIRECTORS
REGULAR MEETING AGENDA
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point**
Laguna Cliffs Marriott Resort & Spa | San Clemente Room
25135 Park Lantern, Dana Point, CA 92629
Tuesday, February 27, 2018 at 1:30 p.m.

Jim Samuels
Managing Director
Laguna Cliffs Marriott Resort & Spa
Chairman

Jeremy Wilson
General Manager
DoubleTree Suites
by Hilton Hotel Doheny Beach
Vice-Chairman

Bruce Brainerd
General Manager
The Ritz-Carlton, Laguna Niguel
Board Treasurer

Ian Pullan
General Manager
Monarch Beach Resort
Board Secretary

Staff Present
Jonny Westom
Executive Director
Visit Dana Point

CALL TO ORDER

ROLL CALL

PUBLIC COMMENTS

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. If anyone has handouts to distribute to the Board, please hand them to the Visit Dana Point staff for distribution.

1. Approval of Meeting Minutes – January 30, 2018
2. Financial Report
 - a. 2018 Budget
Discussion and possible action
3. Chairman Report
4. Executive Director Report

NEW BUSINESS

5. Sales & Marketing Activities & Initiatives
6. Offshore Drilling Opposition Letter
Review letter and possible action to accept the letter
7. Resort and environment safety concerns surrounding homelessness
Discussion and possible action

BOARD MEMBER COMMENTS

ADJOURNMENT