



**BOARD OF DIRECTORS
REGULAR MEETING AGENDA
DANA POINT RESORTS ASSOCIATION, INC. dba Visit Dana Point**
Friday, April 14, 2017 at 2:30 p.m.
Monarch Beach Resort, Adriatic Meeting Room
One Monarch Beach Resort, Dana Point, CA 92629

CALL TO ORDER

ROLL CALL

Jim Samuels, Laguna Cliffs Marriott Resort & Spa
Bruce Brainerd, The Ritz-Carlton, Laguna Niguel
Ian Pullan, Monarch Beach Resort
Bill Reider, DoubleTree Suites by Hilton Doheny Beach

Staff Present: Sean Keliholokai, Executive Director

PUBLIC COMMENTS

Any person wishing to address the Board during the Public Comments section or on an Agenda item is asked to complete a "Request to Speak" form. The completed form is to be submitted to staff prior to the Agenda item being called and discussed. In order to conduct a timely meeting, there will be a three-minute limit per person for the Public Comments portion of the Agenda. State law prohibits the Board from taking action on a specific item unless it appears on the posted Agenda. If anyone has handouts to distribute to the Board, please hand them to the VDP staff for distribution.

1. Approval of Meeting Minutes – February 7, 2017
2. Financial Summary
3. Chairman Report
4. Executive Director Report

NEW BUSINESS


5. Strategic plan
6. Event proposals

BOARD MEMBER COMMENTS

ADJOURNMENT

CERTIFICATION

I, Sean Keliholokai, Executive Director, do hereby certify that a copy of the foregoing Agenda was posted at Monarch Beach Resort on Tuesday, April 11, 2017, at 2:30 p.m.



April 11, 2017

SEAN KELIHOLOKAI, Executive Director

DATE